



## Sacramento, California, 2010 CATALOG ADVERTISING

<b>Name:</b>				
<b>Phone:</b>		<b>Email:</b>		
<b>BLACK &amp; WHITE ADVERTISING</b>				
	<b>#</b>	<b>LCA Member</b>	<b>#</b>	<b>Non-LCA Member</b>
Full Page 7.75 in x 10.5 in		\$81		\$90
Half Page – vertical 3.7 in x 10.5 in		\$49.50		\$55
Half Page – horizontal 7.75 in x 5.15 in		\$49.50		\$55
Quarter Page 3.7 in x 5.15 in		\$31.50		\$35
Business Card 2 in x 3.5 in		\$18		\$20
<b>Black and White Ad Total</b>		<b>\$</b>		<b>\$</b>
<b>COLOR ADVERTISING</b>				
	<b>#</b>	<b>LCA Member</b>	<b>#</b>	<b>Non-LCA Member</b>
**Center spread 16.5 in x 10.5 in		\$225		\$250
**Back Cover 7.75 in x 10.5 in		\$157.50		\$175
**Inside Back Cover 7.75 in x 10.5 in		\$135		\$150
**Inside Front Cover 7.75 in x 10.5 in		\$135		\$150
Full Page 7.75 in x 10.5 in		\$90		\$100
Half Page – vertical 3.7 in x 10.5 in		\$67.50		\$75
Half Page – horizontal 7.75 in x 5.15 in		\$67.50		\$75
Quarter Page 3.7 in x 5.15 in		\$45		\$50
<b>Color Ad Total</b>		<b>\$</b>		<b>\$</b>
<b>DESIGN SERVICES ARE FREE!!! DEADLINE MAR. 10, 2010</b>				
<b>TOTAL Black and White Advertising</b>				<b>\$</b>
<b>TOTAL Color Advertising</b>				<b>\$</b>
<b>TOTAL</b>				<b>\$</b>

**Enter total on line #7 of Fee Payment Form**  
 OR send check to Jim Carretta, 6745 Beech Ave, Orangevale, CA 95662  
 (make checks out to LCAS)